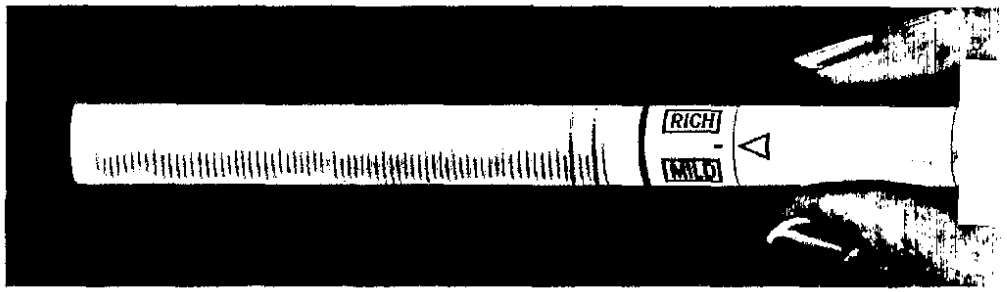
Just a twist of the unique Flavor Control Filter lets you go from ultra-light to full flavor—or any taste in-between.
So now any part of your day can be as mild or as rich as you like.
You'll never be locked into one taste again.

# Players introduces pleasure with a twist.

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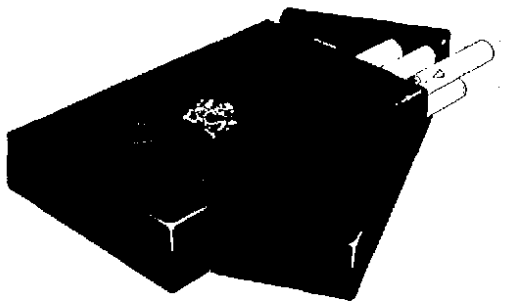

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Source: https://www.industrydocuments.ucsf.edu/docs/nqhj0004